



ALLAN TAN

Business Consultant / Trainer

METHODOLOGIES

- Theory
- Hands-on
- Group Discussion
- Case Studies
- Blended Training
- Consulting

CONTACT

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TECHNICAL TOOLS USED

WordPress | Divi | Elementor |
WooCommerce | TweenLearn |
EnterpriseCRM | Facebook | Google
Analytic | Moodle | GIMP |
Photoshop | Camtasia | Powtoon |
Vivavideo | Hitfilm | Audacity |
Microsoft | AWS | Android Studio |
Trello | YouTube | Facebook | React |
Python | HTML | CSS | C++ | JS

Allan Tan has 15 years of working and entrepreneurship experience covering construction and IT Industry in Wafer Fab, Solar Cell and pharmaceutical manufacturing in Singapore, Malaysia, Philippines, Vietnam, and China, holding positions in Operation, Engineering Design, IT System Development, Learning and Development. As part of his socially responsible, he currently also provides mentoring on design thinking for University students.

Allan is very hands-on. His knowledge and experience are practical as he also co-founds several businesses for the past 10 years. The businesses include, but not limited to industrial engineering products, consumer FMCG, IT system development, beauty, and education.

Allan is passionate about "Technology in Business" meaning that utilizing technology such as machine learning, AR/VR, IoT, and Data Analysis Tools, to help businesses achieve their goal. He strongly believes that an organization needs to keep adopting the latest technology, to achieve higher productivity by having a more effective and efficient business operation. Thus, he provides consulting and trains a wide range of technology, engineering, business, and management programs owing to his wide exposure to various industries.

CONSULTING / TRAINING PROGRAMS

Technical Skills	Soft Skills
Microsoft Excel/Projects	Project Management
Video Producing / Editing	Business Analysis
Customer Relationship System (CRM)	O2O Marketing
Learning Management system (LMS)	Sales Funnel Development
Facebook Analytics	Creativity and Innovation
Google Analytics	Market Research
AWS Big Data Analytics	Entrepreneurship / Intrapreneurship
Engineering Prototyping	Design Thinking



- Advancing Businesses and human potential -